



# TRANSFORM GROUP SALES WITH **GROUPS NEXT GEN**

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## THE ULTIMATE SYSTEM FOR AUTOMATING & MANAGING GROUP BOOKINGS



GROW SALES



AUTOMATE MORE



SELL ANCILLARIES



INCREASE CONTROL



REDUCE COSTS



IMPROVE SERVICE

### POWERED BY CALROM

An award-winning software development company providing leading technology to airline partners.



The requirement to maximise revenue, reduce costs and find efficiencies in all areas has never been so urgent.

Groups Next Gen empowers group sales with a truly end-to-end platform, providing a 24-hour shop and book experience to airline agency partners, allowing them to self-service and therefore freeing up the groups team to concentrate on sales.

## KEY SYSTEM FEATURES



Market-leading **self-service functionality** from real-time pricing to post-ticketing management.



Allow GDS ticketing or **issue tickets via Groups Next Gen** to reduce your distribution costs.



Generate extra income with auto-monitoring GNG Watcher Service for **T&C compliance**.



**Branded user interfaces** reflect the airline's branding requirements to create a seamless booking pathway.



**Easily integrates** with multiple PSS, group pricing systems and pricing methodologies.



**System and admin portal** for airline and travel agency use, plus optional shop and book **consumer portal**.



Connect to other airlines via **Groups Bridge**, supporting your income goals and allowing users to self-serve.



For maximum convenience, **EMD payments** allow alignment with airline BSP payment processes.

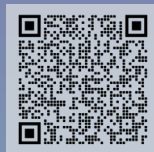


With **multilingual capabilities** for the user interface and system emails, global access is a breeze.

## START A CONVERSATION



Michael Edwards  
Managing Director



Kieran Fletcher  
Global Partnership Manager

